## Information Brokerage Service Portal

What do we have that is our core asset, transportable globally, and rare to find? Intelligence -

Of course the best way to convert intelligence into money is via trading, but this portal will not prohibit us from trading, and can serve as research portal for trading related activities.

Being a service provider in Forex carries many conflicts in the market, as there are thousands of sham providers that offer unreasonable rates of return for a monthly fee. There is a sales paradox for training course as well as analysis service, because they need to complete the course in order to understand the value of the course. Then even if that is overcome, as in the case with R&JA there is no guarantee they will listen to analysis and advice. There's always another 'expert' or someone lawyer waiting to ruin any possibility for delivering a good analysis and implementing it. Programming and herd mentality create barriers making any success working with clients even QEPs a near impossibility. Still, it doesn't prevent us from meeting qualified clients through the service.

Via a secure encrypted web portal, we can host articles as well as write articles and reports. For a reasonable subscription fee (such as \$5 or \$10 month) users can access content.

Stratfor charges 16/month with discount. Trufax charges 15/month. Most of these groups we read on Market Oracle and some on Zero Hedge have similar services. By disconnecting from specific markets analysis and offering a general information brokerage service, and by charging a low reasonable fee, we could potentially build a following.

Members can receive other paid offers such as software tools or information on opening a company in Malta (or Singapore).

Also we can use the membership group to launch other electronic services such as the job finding algorithm, or security tools, etc.

We can use Structured Consulting to collect fees. SC has a paypal account, when we have bank account we can use that as well. Malta company also offers a degree of anonymity, and if NSA want access to encrypted info they are eligible to subscribe.

Hosting should NOT be on godaddy, and should be either .com.mt or 'globalintelhub.com' it's important to get a good name for this service separate from vector or other companies for SEO purposes and for anonymity reasons. But we can use Vector and related tools to promote the service. Also it should be on a secure host, in Malta or Switzerland just to avoid any problems connected to the current Snowden security issue (not that we will hide anything).

Content can include:

- "Real" news feeds (not CNN)
- Re-posted content, hosted on our site indefinitely
- Our own articles
- Proprietary reports and research
- Software and technology tools such as outlined in "Black Paper"

• Hosted significant files such as CIA Psychology of Intelligence Analysis, Century of the Self documentary, etc.

Homepage can look something like traderstartpage with free content, then if they want to access site they need to pay. Our sales motto can be "Pay and you will see"

Management

Suggested platform is Wordpress, used by New York Times and many other news portals. Via a subscription plugin such as S2 member pro <u>http://www.s2member.com/pro/</u> we can change fee model and offer referral program. Wordpress is easily transportable, backed up, and great for SEO.

Setup

Configuration of the portal will require security configuration, testing and administration of the member management plugin, and a document management system for archive upload.

Domains available:

information-dealer.com

## **GLOBALINTELHUB.COM**